

TIAGO ASSUNCAO

LEAD UX DESIGNER

ABOUT ME

EU Citizen (Italian)
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CERTIFICATES

- Executive Immersion in Digital Marketing @ B2B - ESPM - School of Advertising and Marketing
- Agilist - Alura
- Business Modal Canvas - Alura
- Digital Marketing - Alura
- Design Thinking - Alura
- UX Designer - Alura
- Web Design - Alura

LANGUAGES

- English - Fluent
- Portuguese - Fluent

EDUCATION

Graduated in Graphic Design. SENAC-GO College of Technology, completion in 2011/1.

EXPERIENCE

Scopely (Digit Game Studios) Feb 2022 - Current
Lead UX Designer

Leading a cross disciplinary team to drive UX excellence and craft engaging experiences for Star Trek Fleet command. Working with cross-functional teams, including game designers, developers, QA, artists, and producers, and managing projects and timelines following roadmap. Iterating and improving the game UX by analyzing data from playtesting to design user-centered experience that keep players engaged and coming back for more. Responsible for collaborating and communicating effectively with team members and stakeholders to ensure the best possible experience for players.

Scopely (Digit Game Studios) May 2020 - Feb 2022
Senior UX Designer

Working with cross disciplinary team to drive UX excellence and craft engaging experiences for Star Trek Fleet command. Using Analytics and user research insights to validate design hypotheses, create UX deliverables (wireframes, user flows and prototypes) and playtest prototypes in Figma.

LifeApps Soluções Mar 2018 - May 2020
Senior UX Designer

Execution of UX / UI projects, prototyping of new screens, flow validation, digital app layout, responsive front end development (HTML / CSS), Design Thinking Workshop and creation and maintenance of the institutional web site.

TOTVS Jul 2015 - Mar 2018
UX/UI Designer

Execution of UX / UI projects, Design Thinking Workshop, Prototyping of new solutions, validation of customer solutions, training for internal team on design thinking methods and standardization of all affiliate solutions.

LG Informática S/A Sep 2011 - Aug 2014
Senior UI Designer

Graphic Design, Web Design; Silverlight Animation, Image Editing, UX / UI Design and Software Architecture.

Studio QUE Aug 2010 - Mar 2011
Graphic Designer

Graphic Design, Web Design, Flash Animation, Print Design, Image Editing, Video Editing and Layout.

Connect Work Informática Nov 2009 - Jun 2010
Graphic Designer Intern

Graphic Design, Web Design, Flash Animation, Print Design, Image Editing, Video Editing, Layout and Photo Capture.